WETM WETM 180 180 MY I WIN HERS. COM	WETM 201 Humboldt St Rochester, NY 14610
Smart Media Group 1427 Leslie Ave, Suite 10 Alexandria, VA 22301	2

Contract # 1425960 **Date Entered** 09/14/16 Schedule Dates 09/15/16-09/19/16 **Last Modified** 09/14/16 Advertiser Tom Reed/Congress/Republican/New York (36853 Entered By Ruth Irons No CO-OP Agency Smart Media Group (11271) ECR25286608 Product Headline # Political - US Congress (1076) Demo Brand Order 915919 (558662)

Sep. 2016 34 \$7,800.00 Grand Total: 34 \$7,800.00 Order Type Salesperson Millennium - Washington D, Washington DC (1421 Normal Package Deal Sales Office Millennium - Washington DC Commission % 15.00 **Buyer Name** Nancy, Rubin, Commission \$1,170.00 Phone/Fax **Net Total** \$6,630.00 CPE REEN/ORDR/915919 Sales Tax **Account Types** National/Political Billing Type Standard Comments ORDER NEW POLITICAL ORDER - PLS CF - THANKS

Elmira (WETM)

By Broadcast Month Spots

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr Sa	Su S	pots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/15/16-09/15/16	4	:30	6A- Channel 18 News	2		l I	X			2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY	9/14/16
2.0	Normal Line / News	09/16/16-09/16/16	4	:30	6A- Channel 18 News	2		l I	1 1	X		2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY	9/14/16
3.0	Normal Line / News	09/19/16-09/19/16	4	:30	6A- Channel 18 News	2	Х	l I		1 1		2	\$150.00	\$300.00	Elmira (WETM)	18 NEWS TODAY	9/14/16
4.0	Normal Line / SPOT	09/15/16-09/15/16	3	:30	7A- Today Show	4		l l	X	1 1		4	\$225.00	\$900.00	Elmira (WETM)	TODAY SHOW	9/14/16
5.0	Normal Line / SPOT	09/16/16-09/16/16	3	:30	7A- Today Show	4		l I	1 1	X		4	\$225.00	\$900.00	Elmira (WETM)	TODAY SHOW	9/14/16
6.0	Normal Line / SPOT	09/19/16-09/19/16	3	:30	7A- Today Show	4	Х	l I	1 1	iii		4	\$225.00	\$900.00	Elmira (WETM)	TODAY SHOW	9/14/16
7.0	Normal Line / News	09/15/16-09/15/16	4	:30	5:58P- WETM News	2		l I	X	1 1		2	\$350.00	\$700.00	Elmira (WETM)	NEWS AT 6P	9/14/16
8.0	Normal Line / News	09/16/16-09/16/16	4	:30	5:58P- WETM News	2		l l	1 1	x		2	\$350.00	\$700.00	Elmira (WETM)	NEWS AT 6P	9/14/16
9.0	Normal Line / News	09/19/16-09/19/16	4	:30	5:58P- WETM News	2	Х	l I	1 1	iii		2	\$350.00	\$700.00	Elmira (WETM)	NEWS AT 6P	9/14/16
10.0	Normal Line / News	09/15/16-09/15/16	4	:30	10:59P- WETM News	2		l I	X	1 1		2	\$225.00	\$450.00	Elmira (WETM)	LATE NEWS	9/14/16
11.0	Normal Line / News	09/16/16-09/16/16	4	:30	10:59P- WETM News	2		1		x		2	\$225.00	\$450.00	Elmira (WETM)	LATE NEWS	9/14/16
12.0	Normal Line / News	09/19/16-09/19/16	4	:30	10:59P- WETM News	2	Х	l I	1 1			2	\$225.00	\$450.00	Elmira (WETM)	LATE NEWS	9/14/16
13.0	Normal Line / SPOT	09/16/16-09/16/16	3	:30	7:01P- Jeopardy	1		l I	1 1	X		1	\$300.00	\$300.00	Elmira (WETM)	JEOPARDY	9/14/16

**CONFIRMATION CONTRACT** Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

<u>Rate</u>



Smart Media Group 1427 Leslie Ave, Suite 102 Alexandria, VA 22301

Contract #	1425960	Date Entered	09/14/16
chedule Dates	09/15/16-09/19/16	Last Modified	09/14/16
dvertiser	Tom Reed/Congress/Republican/New York (36853	Entered By	Ruth Irons
gency	Smart Media Group (11271)	СО-ОР	No

Product Political - US Congress (1076) Headline # ECR25286608

Brand Order 915919 (558662) Demo

Sales Office Millennium - Washington DC (1421 Package Deal

Sales Office Millennium - Washington DC

Russa Name 1 N

 Buyer Name
 Nancy, Rubin,
 Commission
 15.00

 Phone/Fax
 /
 Commission
 \$1,170.00

 CPE
 REEN/ORDR/915919
 Net Total
 \$6,630.00

 Account Types
 National/Political
 Sales Tax

**Billing Type** Standard Comments NEW POLITICAL ORDER - PLS CF - THANKS Line Line Type / Break Type (Ref #) Dates Length Run Times SPW Mo Tu We Th Fr Sa Su Entered Sec Spots Rate Total Station Comments \$300.00 14.0 Normal Line / SPOT 09/19/16-09/19/16 :30 7:01P- Jeopardy \$300.00 Elmira (WETM) JEOPARDY 9/14/16 15.0 Normal Line / SPOT 09/16/16-09/16/16 :30 5A- Channel 18 News Χ \$75.00 \$75.00 Elmira (WETM) NEWS 9/14/16 16.0 Normal Line / SPOT 09/19/16-09/19/16 :30 5A- Channel 18 News Χ \$75.00 \$75.00 Elmira (WETM) NEWS 9/14/16

Accepted-Agency/Advertiser:

Date: Accepted-Station: Date: Comments:

Rate

\$7,800.00

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Elmira (WETM)
By Broadcast Month

Sep. 2016

Grand Total:

Spots

34

34